



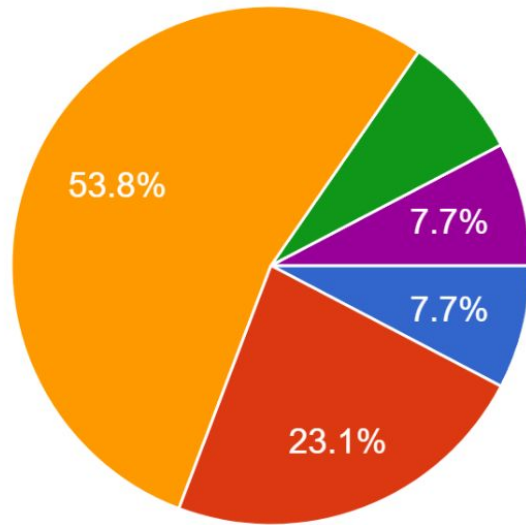
WISCONSIN'S
DIGITAL LIBRARY
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Advantage Funding Survey Results

2024

13 Systems Responded

How does your system fund your system-level OverDrive Advantage account?



- Our System fully funds the Advantage account
- Our Member Libraries fully fund the Advantage account
- Both the System and Member Libraries contribute to the Advantage account
- The system and a few member libraries purchase titles in the Infosoup Advant...
- System funded with some donations from member libraries

What percentage of your total Advantage budget makes up your members' contribution? In addition, what formula do you use to determine each library's share?

- Member libraries contribute on a voluntary basis
- Members fund 100% of the annual Advantage allocation, pro-rated based on their municipal population.
- Member libraries vote each year on the amount they will contribute to the System Advantage account. In 2024, the amount was \$30,000 and in 2025, the amount will be \$40,000. The formula used to allocate these fees mimics the buying pool formula but with collection expenditures instead of population: 75% usage and 25% expenditures and using a 3 year average. In addition to the \$30,000/\$40,000, SCLS contributes \$6,000 of our SCIDS (South Central In Demand) funds to Advantage. This is handled by Madison, the System Resource library. You can see more information on this here: <https://www.scls.info/committees/wplc>

What percentage of your total Advantage budget makes up your members' contribution...continued.

- Libraries currently contribute 66% of the Advantage budget. Each library's percentage of service population determines their share.
- We divide the pot based on municipal population and past year circulation. Libraries contributed \$90,091.85 thus far (they can always make more contributions), which makes up about 60% of the budget. The other dollars come from the system budget, county contribution and holds reduction.
- The Advantage budget is around 8.7% of our OverDrive buying pool total. We've asked them to contribute \$15,000 all together annually based on their use of the digital collection. If they want to contribute more, they can do so. Milwaukee regularly puts in a significant amount near the end of the year.
- It varies because library participation is at their discretion. OWLS and APL each contribute a minimum of \$5,000 per year based on our service agreement. APL has historically exceeded that amount by a lot. OWLS has exceeded that in years when we have a budget surplus.

What percentage of your total Advantage budget makes up your members' contribution...continued.

- 40%; KPL contributes to reduce the number of holds for its patrons.
- IFLS subsidizes 12% of the overall MORE budget, so member libraries fund about 88% of the MORE budget, and therefore also the base amount for Advantage. In addition, individual libraries may voluntarily contribute funds, which varies from year to year.
- As for formula, each library's contribution to the MORE budget is a 3-year average of each library's circulation and item count as a portion of the whole.
- Our Advantage account is 100% funded by our libraries.
- We do not have a set amount for libraries; only our two largest libraries contribute. Manitowoc contributes the most & occasionally Lester (Two Rivers) provides funds, as well. \$5,000 per year is spent on Advantage content with funds received by MPL per our Resource Library Agreement.

Annual System Advantage Spend 2015 - 2024

System	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Arrowhead Library System	\$ 5,647.98	\$ 3,579.33	\$ 6,828.40	\$ 5,005.95	\$ 5,535.20	\$ 9,637.68	\$ 10,748.65	\$ 10,214.65	\$ 2,717.60	\$ -
Bridges Library system	\$ 12,274.48	\$ 61,645.13	\$ 69,199.84	\$ 102,312.82	\$ 107,728.50	\$ 98,176.56	\$ 117,385.12	\$ 111,242.67	\$ 130,309.33	\$ 198,162.54
Brown County					\$ 13,485.15	\$ 37,343.76	\$ 45,659.10	\$ 34,316.93	\$ 17,273.54	\$ 10,956.88
IFLS Federated Library System	\$ 13,366.67	\$ 24,599.47	\$ 24,645.55	\$ 44,942.61	\$ 59,247.85	\$ 121,289.41	\$ 112,494.94	\$ 93,485.51	\$ 107,135.03	\$ 132,737.33
InfoSoup Libraries	\$ 38,248.23	\$ 64,485.96	\$ 46,874.00	\$ 46,494.29	\$ 58,885.56	\$ 86,179.45	\$ 98,024.01	\$ 66,356.27	\$ 50,002.26	\$ 74,585.56
Kenosha County Library System	\$ 1,133.02	\$ 5,015.63	\$ 2,073.95	\$ 3,131.80	\$ 9,663.89	\$ 62,888.05	\$ 36,650.17	\$ 47,895.43	\$ 40,722.27	\$ 34,174.12
Lakeshores Library System	\$ 6,589.81	\$ 17,730.16	\$ 24,151.00	\$ 42,254.69	\$ 28,841.39	\$ 31,511.57	\$ 33,408.31	\$ 18,240.80	\$ 5,635.29	\$ -
Manitowoc Calumet Library System			\$ 4,080.34	\$ 4,958.21	\$ 5,883.59	\$ 28,162.03	\$ 21,391.01	\$ 39,483.36	\$ 24,123.22	\$ 38,128.23
Milwaukee County Federated Library System	\$ 27,063.50	\$ 24,766.86		\$ 17,133.92	\$ 15,193.04	\$ 134,393.96	\$ 255,035.53	\$ 226,250.88	\$ 266,667.70	\$ 418,252.06
Monarch Library System			\$ 710.20	\$ 14,452.41	\$ 22,225.91	\$ 52,006.30	\$ 24,007.54	\$ 27,549.38	\$ 58,096.12	\$ 48,039.74
Northern Waters Library Service	\$ 16,905.36	\$ 23,738.73	\$ 26,903.56	\$ 27,161.59	\$ 30,423.68	\$ 26,943.29	\$ 33,800.21	\$ 33,291.64	\$ 33,521.81	\$ 40,788.05
Prairie Lakes Library System									\$ 23,228.02	\$ 58,463.38
South Central Library System	\$ 30,472.48	\$ 27,017.50	\$ 20,680.73	\$ 52,436.84	\$ 70,341.41	\$ 210,722.71	\$ 107,334.12	\$ 79,947.27	\$ 112,925.22	\$ 87,094.40
Southwest Wisconsin Library System	\$ 3,372.20	\$ 3,796.25	\$ 5,161.21	\$ 2,811.22	\$ 2,900.34	\$ 7,156.56	\$ 8,473.52	\$ 7,995.25	\$ 9,994.81	\$ 16,473.66
Winding Rivers Library System		\$ 4,605.55	\$ 5,153.58	\$ 12,126.37	\$ 15,173.08	\$ 22,981.32	\$ 13,115.05	\$ 13,396.98	\$ 12,985.11	\$ 12,980.40
Winnefox Library System	\$ 64,529.34	\$ 87,191.03	\$ 108,095.08	\$ 97,375.74	\$ 114,567.39	\$ 163,461.64	\$ 144,676.52	\$ 200,642.76	\$ 165,106.46	\$ 160,265.93
Wisconsin Valley Library Service			\$ 5,734.35	\$ 13,830.39	\$ 11,919.14	\$ 22,453.88	\$ 10,334.65	\$ 14,328.46	\$ 13,924.63	\$ 6,588.40
Other Individual Library Advantage Accounts					\$ 5,960.74	\$ 4,482.03	\$ 11,667.44	\$ 44,415.69	\$ 83,930.37	\$ 129,211.33
Total Advantage Spend	\$ 219,603.07	\$ 348,171.60	\$ 350,291.79	\$ 486,428.85	\$ 577,975.86	\$ 1,119,790.20	\$ 1,084,205.89	\$ 1,069,053.93	\$ 1,158,298.79	\$ 1,466,902.01
Consortium Spend	1,039,450.38	\$ 1,017,231.36	\$ 1,154,397.59	\$ 1,025,182.24	\$ 983,656.06	\$ 1,407,817.40	\$ 1,535,859.74	\$ 1,365,501.52	\$ 1,173,889.00	\$ 1,358,641.77
Total Digital Library Spend	\$ 1,259,053.45	\$ 1,365,402.96	\$ 1,504,689.38	\$ 1,511,611.09	\$ 1,561,631.92	\$ 2,527,607.60	\$ 2,620,065.63	\$ 2,434,555.45	\$ 2,332,187.79	\$ 2,825,543.78